

Cookie Policy

Effective Date: 30 August 2023

1. Introduction

This Cookie Policy ("Policy") outlines how Brainycom ("We," "Us," or "Company") uses cookies, web beacons, and similar technologies on the Brainycom web and mobile application ("Application"). By using the Brainycom Application, you consent to the use of these technologies as described in this Policy.

This Cookie Policy is part of our overall [Privacy Policy](#), which provides additional information about how we collect, use, disclose, and protect your personal data. It's important that you review our Privacy Policy in conjunction with this Cookie Policy.

2. What Are Cookies?

Cookies are small text files that are placed on your device when you access our Application. They serve various purposes, including improving user experience, analyzing site performance, and providing relevant content and advertising.

3. Types of Cookies Used

We use the following types of cookies:

Strictly Necessary Cookies: These cookies are essential for the functioning of the Application and cannot be turned off in our systems. They are usually set in response to your actions, such as setting privacy preferences or filling out forms.

Analytical/Performance Cookies: These cookies allow us to count visits and traffic sources, helping us measure and improve the performance of our Application. They help us know which pages are the most and least popular and see how visitors move around the site.

Functionality Cookies: These cookies enable enhanced functionality and personalization, such as remembering your preferences and login details.

Targeting/Advertising Cookies: These cookies may be set through our site by our advertising partners. They may be used to build a profile of your interests and show you relevant ads on other sites.

4. How We Use Cookies

We use cookies for the following purposes:

Authentication: Cookies help us recognize you and remember your preferences, enabling you to log in and use our services securely.

Analytics: Cookies assist in analyzing how you use our Application, helping us improve its functionality and performance.

Personalization: Cookies enable us to provide a tailored experience by remembering your preferences and settings.

Advertising: Cookies allow us to deliver relevant advertisements to you based on your interests and browsing behavior.

5. Third-Party Cookies

We may also allow third-party cookies on our Application. These cookies are controlled by third parties and are subject to their own privacy policies.

6. Your Cookie Choices

Most browsers are set to accept cookies by default, but you can choose to disable or reject cookies. However, this might impact your ability to access certain parts of the Application.

You can adjust your cookie preferences through your browser settings. Links to popular browsers' cookie management guides are provided below:

Google Chrome

Mozilla Firefox

Apple Safari

Microsoft Edge

7. Contact Us

If you have any questions or concerns about our Cookie Policy or your data, please contact us at privacy@brainycom.com.